

The ReTHINK TOBACCO Program

Services Provided

The ReThink Tobacco program was initially funded by Indiana Tobacco Prevention and Cessation (ITPC) in August 2008 and completed its first year of service on May 31, 2009. The program is currently funded through May 31, 2010 and in this, ReThink Tobacco's 2nd contractual year as a grantee to ITPC, will provide the following services:

1. **Continuing Education** efforts targeted to MI/SA clinicians, clinical supervisors, administrators and other stakeholders regarding tobacco dependence issues and solutions in MI/SA settings.
 - a) MI/SA training conferences
 - b) stakeholder meetings
 - c) MI/SA clinical association meetings
 - d) Provider Meetings (for example – Indiana Association of Substance Abuse Professionals – Annual Meeting)
 - e) Articles for various MI/SA publications
2. **Provision of Consulting Services** to MI/SA provider administrators who wish to craft and adopt forward-thinking tobacco policies.
 - a) Free service – covered by ITPC Grant funds
 - b) ReThink Tobacco staff will come to provider location
 - 1) “Making the Case” for tobacco-free grounds and the integration of tobacco dependence services into current MI/SA treatment planning.
 - 2) Policy consultation in anticipation of tobacco policy revision.
 - 3) Implementation consultation
 - 4) Connect to valuable training resources
3. **Educate MI/SA providers about Indiana Quitline** resource
4. **Increase the number of Fax Referrals to the Indiana Quitline (1-800-Quit-Now)** by MI/SA providers by 10% during this contract period.
5. **Work with key state-wide agencies** (Indiana Division of Mental Health and Addiction and Indiana Department of Health) to encourage the adoption of an appropriate mix of incentives to bring about the implementation of forward-thinking tobacco-free grounds and tobacco dependence treatment integration policies among Indiana MI/SA providers.
6. **Serve as communication and networking hub** for MI/SA clinicians, administrators and stakeholders regarding tobacco initiatives in MI/SA environments.