



# **10-4 Good Buddy Golf Outing**

**Mental Health America of Indianapolis  
2025 Sponsorship Opportunities**

# Beyond Awareness



**Turn hope into help**

**An opportunity to advance Hoosier behavioral health**

Mental Health America of Indiana is Indiana's leading advocacy organization in behavioral health. MHAI leads with strong dedication to the mental health and well-being of all Hoosiers through prevention, public education, advocacy, recovery, and direct service. Our decades-long influence, from the local community to the Indiana Statehouse, has led to expansive changes, that have drastically increased access to services for all Hoosiers. Additionally, MHAI's dedication to training, credentialing, and field placement opportunities for the behavioral health workforce, has not only created impactful careers for those with a lived experience, but has also supported hundreds of thousands of Hoosiers on their path to recovery.

This long-term positive change catapulted Indiana's national behavioral health ranking from the lower bottom half to the top half.

Our mission remains critical as we navigate the challenges of today, driven by an unwavering dedication to improving the lives of individuals and communities. With your dedicated support, Mental Health America of Indiana can continue our work of advancing the well-being of all people in Indiana



# Elevate your brand's visibility at the 10-4 Good Buddy Golf Outing

## About Good Buddy Golf Outing

Why "10-4 Good Buddy" – Back in 2011 or 2012, Patrick took to journaling his random thoughts. He thought about all the days we honor those we love; Valentines Day, Mother's Day, Father's Day and a whole list of others. He wanted there to be a day where a guy could just let a buddy know that he loves him and is glad to call him his buddy. He would call it 2 / 5 "Good Buddy Day". And then he thought- what better day to celebrate this? If you're thinkin' October 4th, "That's a 10-4 Good Buddy!" Then he laughed with his unmistakable laugh. So, these annual golf outings are to celebrate Patrick's spirit, love and friendship as well as raise money to help others, who like Patrick, suffer an illness that nobody knows about.

### Golf Outing Date

**Oct. 4, 2025**

**Registration 7:30am**

**Start time 8:00am**

### Location

**Pebble Brook  
Golf Course,  
Noblesville, IN**

## About Mental Health America of Indianapolis

Our mission is to encourage the collaboration of the strengths and assets of Indianapolis based organizations to work towards solutions that will support communities. Through the MHA of Indy Vitality Grant program, the IAIC Behavioral Health & Recovery Hub, and the Local Outreach to Suicide Survivors (LOSS) Teams, MHA of Indy is connecting, supporting, and advocating to advance the behavioral health of all central Indiana Hoosiers.







## 10-4 Good Buddy Golf Outing Sponsorship Opportunities

| Sponsorship Levels   | Benefits Associated   | Dollar Amount |
|--|---|---------------|
| Hole Sponsor (Unlimited Availability)  | <ul style="list-style-type: none"> <li>• Signage placement at one of 18 holes</li> </ul>  | \$100         |
| Family & Friends Team (Limited to Friends & Family of Patrick Fielding)                            | <ul style="list-style-type: none"> <li>• Team of 4 golfers</li> <li>• MHA of Indy Website and newsletter recognition</li> </ul>   | \$1,200       |
| Team Sponsor (unlimited availability)  | <ul style="list-style-type: none"> <li>• Team of 4 golfers</li> <li>• MHA of Indy Website and newsletter recognition</li> </ul>   | \$1,500       |
| Gift Bag Sponsor (2 spots available)   | <ul style="list-style-type: none"> <li>• Team of 4 golfers</li> <li>• Either gift bag company logo placement or company logo on item in bag</li> <li>• MHA of Indy Website and newsletter recognition</li> </ul>                  | \$2,000       |
| Hole Activity Sponsor (18 spots available)<br>(Golf cannon, calendar photoshoot, golf games, etc.) | <ul style="list-style-type: none"> <li>• Team of 4 golfers</li> <li>• Either gift bag company logo placement or company logo on item in bag</li> <li>• MHA of Indy Website and newsletter recognition</li> </ul>                  | \$3,000       |
| Food and Beverage Sponsor (1 spot available)   | <ul style="list-style-type: none"> <li>• Team of 4 golfers + Company Signage on lunch tables and on each beverage cart</li> <li>• MHA of Indy website and newsletter recognition</li> <li>• MHA social Media Shout-out</li> </ul> | \$5,000       |
| Price to Golf (non sponsorship)  | <ul style="list-style-type: none"> <li>• Per team of 4 players, includes unlimited beverages and lunch.</li> </ul>  | \$420         |



# Beyond **Awareness**

**Join us to advance the future  
of Hoosier behavioral health  
in Indiana.**

**Secure your spot today!**  
**VP of Development Julie Hayden**  
**[Sponsorships@mhainet.net](mailto:Sponsorships@mhainet.net)**

