



**MENTAL HEALTH
AMERICA OF INDIANA**

MORE GOOD DAYS *together*

Mental Health America of Indiana
2026 – 2027
Annual Sponsorship Opportunities

Our 2026–2027 Theme



Help Us Celebrate 75 Years

Make more good days possible for all Hoosiers

For 75 years, Mental Health America of Indiana (MHAi) has been advancing mental health and well-being across Indiana. This milestone is more than a celebration of longevity—it is a celebration of the people, partnerships, advocacy, and bold ideas that have shaped a stronger behavioral health landscape for generations of Hoosiers.

Over the past 75 years, MHAi has grown into Indiana's leading advocacy organization in behavioral health, leading with a steadfast commitment to prevention, public education, advocacy, recovery, and direct service. From local communities to the Indiana Statehouse, our work has helped drive meaningful and lasting change, expanding access to behavioral health services and creating new pathways to support for Hoosiers across the state. Our legacy is also reflected in the people we have helped empower. Through training, credentialing, and field placement opportunities, MHAi has strengthened Indiana's behavioral health workforce and created impactful career pathways, particularly for individuals with lived experience. At the same time, these efforts have helped support hundreds of thousands of Hoosiers on their journeys toward recovery and well-being.

For 75 years, MHAi has been a catalyst for change—helping move Indiana's behavioral health system forward and contributing to the state's progress from the lower half of national rankings into the top half. This progress represents decades of dedication from advocates, professionals, individuals with lived experience, families, partners, and supporters who believed that better mental health outcomes are possible for every Hoosier.

As we celebrate 75 years, we honor this remarkable legacy while looking ahead to what comes next. **Our mission remains as critical today as it was when we began. With your continued support, MHAi can build on 75 years of progress and continue advancing the well-being of all people in Indiana for generations to come.**

Join passionate mental health advocates and leaders from all over Indiana.

About Our Annual Events

Mental Health America of Indiana hosts the largest mental health conference in the state, bringing together hundreds of the most influential leaders in behavioral health each year. In addition to our conference, we also host the most impactful advocacy event of the year in the state of Indiana, Hoosier Idol. Each year both events sell out and have become historical in making change for policy makers and behavioral health advocates

Mental Health
& Addiction
Symposium

Nov. 13, 2026

Hoosier Idol

Apr. 7, 2027

About Mental Health America of Indiana

Mental Health America of Indiana is Indiana's leading mental health and substance use advocacy organization. We are dedicated to providing overall mental wellness and recovery for all Hoosiers.



Showcase your commitment to mental health

From exclusive networking opportunities to strategic brand promotion, join us in building Indiana's most inspiring and innovative mental health conference.

Network with Leaders

in the mental health field, including c-suite executives, providers, and more.

Gain valuable insights and CEU's

from thought-provoking keynotes, panel discussions, and workshops led by experts and visionaries in the mental health industry.

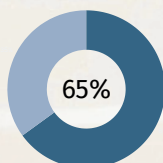
Take Action Beyond Awareness

engage with hundreds of advocates across Indiana and beyond.

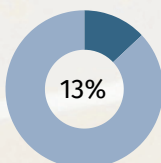


2025 Mental Health & Addiction Symposium

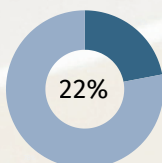
"I am so grateful to be part of progress for changing the future. Thank you for supporting what we do and guiding us all in such a beautiful and harmonious way"



Providers



Indiana
Behavioral
Health
Leaders



Advocates

Hoosier Idol 2026

Brett Havlin, Deputy Fire Marshall from Brownsburg and 2026 Testimonial Speaker at Hoosier Idol, reminded us that supporting those who serve our communities must also include supporting their mental health.

Learn more about our exclusive events:

www.mhai.net



2026 – 2027 Signature Sponsorship Opportunities

	Platinum \$20,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000	Advocate \$1,500
Mention in event program materials	*	*	*	*	*
TOTAL tickets for signature events	50	40	30	20	10
20% off Additional Tickets	*	*	*	*	*
Exhibit Booth at Symposium	*	*	*	*	
Logo on website and social media shout out	*	*	*	*	
Press release recognition	*	*	*		
Verbal recognition (x2) during events	*	*	*		
Half page ad in Symposium program		*			
Full page ad in Symposium program	*				
Individual promotional recognition	*				

Signature Opportunities

For Sponsors who want a more targeted way to reach our audience.

Opportunities are limited.

Wifi Sponsor \$1,000

Wi-fi password set as the name of Sponsoring Company for the Indiana Mental Health & Addiction Symposium.

Drink Station \$2,000

Company logo advertised at all drink stations throughout the Indiana Mental Health & Addiction Symposium.

Mocktail Sponsor \$2,000

Includes Company logo advertising at all bars at Hoosier Idol.

Lanyard \$3,000

Sponsoring Company logo on all attendee lanyards at the Indiana Mental Health and Addiction Symposium.

Printing Partner \$4,000

Includes a larger logo on all printed materials at MHA Signature Events.

Tech Sponsor \$5,000

Your brand will be recognized with a digital ad at MHA Signature Events.



Please note that sponsored signature events include Symposium on 11/13/26 and Hoosier Idol on 4/7/27.

All sponsorships are subject to availability and event-specific details. For more information or to secure your sponsorship, please contact us at sponsorship@mhαι.net.

Exhibition Opportunities

We are excited to announce that our 2026 Mental Health and Addiction Symposium will be held on November 13th.

As a valued benefit, an exhibitor booth is included in annual sponsorship packages bronze (\$5,000) and up—offering outstanding visibility and engagement opportunities.

For organizations not participating as annual sponsors, exhibitor booths may still be reserved for \$350, which includes two tickets to the vendor village and lunch provided to your exhibit table. Full-event tickets sold separately.

We look forward to another impactful and inspiring symposium!

Exhibit Table \$350

Limited spaces available, reserve yours today!

Space includes 2 tickets to the Vendor Village, lunch delivered to your exhibit table, a 6ft table, 2 chairs, and an electrical outlet.

For organizations not participating as annual sponsors, an exhibitor table may still be reserved for \$350.

Please note that sponsored signature events include Symposium on 11/13/26 and Hoosier Idol on 4/7/27.

All sponsorships are subject to availability and event-specific details. For more information or to secure your sponsorship, please contact us at sponsorship@mh.ai.net.



**Join us in making more good
days possible for all Hoosiers.**

Secure your spot today!
VP of Development Julie Hayden
Sponsorships@mhαι.net